

2020 CJC 10TH Innovation & Entrepreneurship Award

Building Global Influence Seizing New Business Opportunity towards SDGs

Creativity for the future

Guidelines

Theme

【The future is yet in your power! Become an effective Problem-Solver! 】

From passion to Impact! Let your IDEA shine!

Go above and beyond, put your goal of sustainability into practice.

Have you ever heard about "the Sustainable Development Goals (SDGs)" defined by the United Nations ? Do you have a great IDEA in which you believe it can become an Entrepreneurial Project to resolve the current issue of our society and to significantly improve our world ? A proactive movement from YOU — with courage and intelligence to think outside the box — could possibly help us to cope with our predicament on multilateral citizens in this century, and to re-shape the future of ours. Through utilising the core set of 17 SDGs, you may turn yourself into an "Actual Doer" of sustainable development with an execution of submit your Business Proposal, take part in this competition to optimize the integrity and feasibility of your Entrepreneurial Project. Re-define your career path rather than just to be a money spinner but to accomplish much more of its profound prospect!

Topics of Social Entrepreneurship



The world is going to be a whole new one as we've seen many of us bring forth new ideas to passionately conduct experiments in our own lives. Based primarily on sustainable initiatives, SDGs offer a blueprint of future achievement motivating individuals to seek innovative solutions and to implement the best practice. By means of the agile trait of thinking combined with a flexible mindset that aims to maximise the influences of entrepreneurs and to solidify the kernel of truth in Entrepreneurship. We are eager to raise awareness among people that - the importance of Business Strategy is enshrined in the Education for Sustainable Development Goals. .

The objectives of this competition are:

- Convene a group of knowledge-based leaders to brainstorm and progress on a situated learning
- Provide opportunity for the leaders to boost on making further steps and voluntarily join as an Actual Doer
- Develop problem-solving acumen to better “walk the talk” with commitment in sustainable dedication



The 17 SDGs states three broad scopes - Economy, Society, Biosphere. Each hierarchical objective makes contributions that provides capacity building for the growth of countries. Four subjects within the scope of Biosphere are the concept towards sustainable progress of society.

© Great ideas to problem-solving and future transforming -

Practical Examples →

Source: 《SDGs : The Future We Want : The 17 Sustainable Development Goals & Examples Worldwidely》 Green Futures Publisher Co., Ltd.



Goal

- 1、 Enhance students' creative and entrepreneurial expertise, guides and encourages both professors and students to research & develop, and provide practical opportunities for creative ideas to be transformed into innovative products in a competitive way.
- 2、 Combine with industry, academic circle and experts, to strength the campus's entrepreneurial resources, making the overall business plan meets the needs of the market. Furthermore, increasing the chances of future entrepreneurial success.
- 3、 By organizing the entrepreneurial competitions, students' awareness of social value will be enhanced through explore social issues as observers.
- 4、 Offering guidance and advisory to the Selected Team targets to excellently emerge as the Qualified Teams in taking part for both First and Second stages at the U-start Plan for Innovation and Entrepreneurship by Youth Development Administration (MOE).

Eligibility

- 1、 Category of groups : 「 Native 」 (Taiwanese Nationality) 、 「 Non-native 」 (International students) 。
- 2、 Any current students who is interested in the competition or starting a business is welcome to join the competition. Sign up as a team with at least three students and at least one instructor. Each team should name one leader to contact with
- 3、 Each team MUST have registered at least 2 workshops, either all or one of the team members should attend & sign in assuredly - as a method of qualifying contestants.

Participating in Workshops marks as an essential criterion of evaluation on each team.

【Empowerment Workshops】 :

We offer a total of 3 learning workshops — cooperate with a series of consultants and lecturers — that combine elements for competition relevant topics and experimental solutions for participants. Through different approaches to effectively empower individuals with the tools and tips to take actions on their Entrepreneurial Project.



sign up

Workshops		
1. Writing techniques for Professional Business Proposal	2. Cases sharing - Entrepreneurship endorsed in achieving SDGs	3. Slides Design and Presentation Skills

Agenda

- Registration date:** From now on to 20th November, 2020
- Preliminary review & proposal submission:** From now on to 20th November, 2020. Hand in application form, proposal and related authorization paper (bind into book), soft copy of the proposal (Word).
- Notifications to shortlisted candidates:** Announced on 27th November, 2020. <http://dweb.cjcu.edu.tw/coii/main>
- Finalist documents: Before 9th December, 2020. Hard and soft copy of entrepreneurial proposal binding into a book, and in Word. Soft copy of presentation.**
- Final:** Afternoon, 11th December, 2020. 6 minutes for presentation and 6 minutes for Q&A. All members should attend, it will affect your score.

Activity	Date	
Registration and proposal submission	Until 20 th November, 2020	The office owns the right to change the schedule, if any irresistible factors happen.
Notifications to shortlisted candidates	27 th November, 2020	
Finalist documents submission	Until 9 th December, 2020	
Final	Afternoon, 11 th December, 2020	

Requisitioned Documents

I. Preliminary

- Registration form (Attachment 1)
- Entrepreneurial proposal (Attachment 2), with the following information
 - Both sides of student ID or identity card.
 - Affidavit (Attachment 2)
- Send the soft copy of entrepreneurial proposal to iiccjcu@gmail.com. The subject is '2020 CJCU Cup Innovation & Entrepreneurship Competition – name of entrepreneurial plan'

II. Entrepreneurial proposal

- The proposal must be written in 12 digits horizontal (from left to right) in A4 paper with page number and no more than 20 pages.
- The proposal must be bind into book. The color of cover should be as light as possible.

III. Documents for the finalist

- A. The edited version of entrepreneurial proposal and bind into book.
- B. Soft copy of entrepreneurial proposal.
- C. Soft copy of presentation. (PPT)

All data should be sent to Miss Hsieh (ext,1618), Innovation Incubation Center, CJCUC.

Soft copy sent to iiccjcu@gmail.com. The subject is '2020 CJCUC Cup Innovation & Entrepreneurship Competition – name of entrepreneurial plan'

Scoring

I. Primarily

- A. Based on paper review, the integrity of the proposal of project, does it match the theme of the competition (social enterprise issues and spirit), and business module.
- B. The finalist teams will be announced on 27th November, informed letter will be sent to the contactor.

Scoring project:

40%	30%	30%
Feasibility of Business plan's conception	Correlativity between SDGs and entrepreneurship	Integrity of Business Plan Proposal

II. Final

- A. All members of finalists must take part in the presentation and the final. Presentation and Q&A are 12 minutes in total, each for 6 minutes. No limit to the number of presenters, however each member should present during presentation and Q&A.
- B. Please limit your presentation in 6 minutes. The bell will ring once on the first 4 minute, and two bell rings when time is up.
- C. Screening committees will score the project base on specific scoring projects, content of project, presentation as well as the presentation skill. Winner will be announced on scene.

Scoring project:

25%	25%	25%	25%
SDGs application	Innovativeness of project idea	Entrepreneurial Business model	Presentation Showcase

- (1) SDGs application : Determine the problems to the proposed product or service and contribute to accelerate achieving of SDGs.
- (2) Innovativeness of project idea : Unique, tangible and actionable idea that will lead to the added value of Sustainability enablement.
- (3) Entrepreneurial Business model : The core tenet of profitable-succesed theory, Managerial Strategy, Product-Market-Fit.
- (4) Presentation Showcase : Performance combines content management, presentation capabilities and Q&A engagement.

PS. During the selection, regardless of the preliminary or final, the scores are summed up and sorted according to the total score. If there are two groups of teams with the same result, the review committee will decide and prioritize.

Reward

The total prize of competition is valued over NT\$ 100 thousand.

- Native groups will be entitled to 7 awarded quota allocation.
- Non-native groups (International Students) will be entitled to an exclusive 2 awarded quota allocation.

The prizes will be awarded as follows :

- I. 1 Gold Medal Award.
Bonus NT\$25,000, and the instructor will be awarded NT\$10,000. Each member and instructor will be given a '2020 CJCUCUP' award.
- II. 1 Silver Medal Award
Bonus NT\$15,000, and the instructor will be awarded NT\$7,000. Each member and instructor will be given a '2020 CJCUCUP' award.
- III. 1 Bronze Medal Award
Bonus NT\$10,000, and the instructor will be awarded NT\$5,000. Each member and instructor will be given a '2020 CJCUCUP' award.
- IV. 2 Merit Award
Bonus NT\$5,000, and the instructor will be awarded NT\$2,000. Each member and instructor will be given a '2020 CJCUCUP' award.
- V. 2 Special Award
Bonus NT\$3,000, and the instructor will be awarded NT\$1,000. Each member and instructor will be given a '2020 CJCUCUP' award.
- VI. Merit Award (Non-native)

Bonus NT\$5,000, and the instructor will be awarded NT\$2,000. Each member and instructor will be given a '2020 CJCUCUP' award.
- VII. Special Award (Non-native)

Bonus NT\$3,000, and the instructor will be awarded NT\$1,000. Each member and instructor will be given a '2020 CJCUCUP' award.

Award	Team Award	Instructor Award
Gold Medal Award	25,000	10,000
Silver Medal Award	15,000	7,000
Bronze Medal Award	10,000	5,000
Merit Award	5,000	2,000
Merit Award	5,000	2,000

Special Award	3,000	1,000
Special Award	3,000	1,000
Merit Award (Non-native)	5,000	2,000
Special Award (Non-native)	3,000	1,000

Currency Unit: New Taiwan Dollar (NT)

The Organizer

CJCU Innovation Incubation Center, Miss Hsieh

E-mail: iiccjcu@gmail.com

Tel: 06-2785123 (est.1618)

Information and News: <http://dweb.cjcu.edu.tw/coii/main>

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Co-organizers : Yunus Social Business Center of Chang Jung Cristian University, College of Management.



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