

Chang Jung Christian University Department of International Business Curriculum List

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obligatory / elective course	No.	course name(ch)	course name	grade	semester	credit	hours/week		Remark
							instruction	parctice	
common course-obligatory	PE00217	體育 I	Physical Education I	1	1	0	2	0	
	PE00218	體育 II	Physical Education II	1	2	0	2	0	
	PE00219	體育 III	Physical Education III	2	1	0	2	0	
	PE00220	體育 IV	Physical Education IV	2	2	0	2	0	
language course-obligatory	GE00561	國文	Chinese	1	1	2	2	0	
	LE00297	英文 I	Freshman English I	1	1	2	2	0	
	LE00298	英文 II	Freshman English II	1	2	2	2	0	
	LE00299	外語初級 I		2	1	2	2	0	
	LE00300	外語初級 II		2	2	2	2	0	
general course-obligatory	GE00206	音樂欣賞	Music Appreciation	1	1	2	2	0	
	GE00537	服務學習	Service-Learning	2	2	1	1	2	
	GE00562	長榮精神	University and Holistic Pastoral Education	1	2	2	2	0	
	GE00567	通識課程		0	1	8	2	0	
	GE00656	體驗學習	Experience Learning	1	2	1	1	2	
	GE00663	經典99	Classics 99	0	1	2	2	0	
	IB00034	企業倫理	Business Ethics	4	2	2	2	0	
dep. course-obligatory	IB00401	經濟學 I	Economics (1)	1	1	3	3	0	
	IB00399	會計學 I	Principles of Accounting (1)	1	1	3	3	0	
	IB00124	商用英文	Business English	1	1	2	2	0	
	IB00533	資訊概論與應用	Essentials of Computers	1	1	2	2	0	
	IB00402	經濟學 II	Economics (2)	1	2	3	3	0	
	IB00400	會計學 II	Principles of Accounting (2)	1	2	3	3	0	
	IB00229	管理學	Management	1	2	3	3	0	
	IB00510	中小企業概論	Introduction of Small and Medium Enterprises	1	2	2	2	0	
	IB00506	統計學	Statistics	2	1	3	3	0	
	IB00144	國際企業管理	International Business Management	2	1	3	3	0	
	IB00373	英文簡報	English Presentation Skills	2	1	2	2	0	
	IB00149	國際行銷管理	International Marketing Management	2	2	3	3	0	
	IB00511	應用統計	Applied Statistics	2	2	2	2	0	
	IB00432	國際貿易理論與應用	International Trade Theory and Application	3	1	3	3	0	
	IB00374	國際商務寫作	International Business Writing	3	1	2	2	0	

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dep. course-obligatory	IB00156	國際財務管理	International Financial Management	3	2	3	3	0	
	IB00158	國際商業溝通	International Commercial Communication	3	2	2	2	0	
	IB00512	中小企業國際化專題	Special Topics in Internationalization of Small and Medium Enterprises	4	1	2	2	0	
dep. course-elective	IB00540	管理學院微學分	Micro Credit Points in College of Management	0	1	2	2	0	
	IB00545	國際商業溝通創新整合課程 I		0	1	1	1	0	
	IB00546	國際商業溝通創新整合課程 II		0	1	1	1	0	
	IB00513	簡報技巧	Presentation Skills	1	1	2	2	0	
	IB00514	商用數學	Business Mathematics	1	1	3	3	0	
	IB00448	商用套裝軟體	Software Package for Business Application	1	2	3	3	0	
	IB00434	進階商用英文	Advanced Business English	1	2	2	2	0	
	IB00047	行銷學	Marketing	2	1	3	3	0	
	IB00507	國際禮儀	International Etiquette	2	1	3	3	0	
	IB00115	個體經濟學	Microeconomics	2	1	3	3	0	
	IB00154	國際物流管理	International Logistics Management	2	1	3	3	0	
	IB00224	管理資訊系統	Management Information System	2	1	3	3	0	
	IB00454	商用英語會話	Business English Conversation	2	1	2	2	0	
	IB00118	消費者行為	Consumer Behavior	2	2	3	3	0	
	IB00458	跨文化管理與溝通	Cross-cultural Management and Communication	2	2	3	3	0	
	IB00241	總體經濟學	Macroeconomics	2	2	3	3	0	
	IB00439	國際經貿法規	International Economige and Commercial policy and Rugulation	2	2	3	3	0	
	IB00464	財務報表分析	Financial Statement Analysis	2	2	3	3	0	
	IB00030	生產與作業管理	Production and Operation Management	2	2	3	3	0	
	IB00515	創意行銷	Creative Marketing	3	1	3	3	0	
	IB00470	經營管理講座 I	Operational Management Seminar I	3	1	2	2	0	
	IB00516	國際市場調查	International Market Research	3	1	3	3	0	
	IB00343	國際金融市場	International Financial Market	3	1	3	3	0	
	IB00468	海空運承攬實務	Ocean Freight Forwarders Practices	3	1	3	3	0	
	IB00461	創新與創業管理	Entrepreneurship and Management	3	1	3	3	0	
	IB00140	國際人力資源管理	International Human Resource Management	3	1	3	3	0	

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dep. course-elective	IB00471	經營管理講座II	Operational Management Seminar II	3	2	2	2	0	
	IB00216	電子商務	E-commerce	3	2	3	3	0	
	IB00531	行銷企劃	Marketing Planning	3	2	3	3	0	
	IB00467	海關實務	Customs Practices	3	2	3	3	0	
	IB00532	國際匯兌實務	International Exchange Practice	3	2	3	3	0	
	IB00043	企業營運模擬	Business Operation Simulation	3	2	3	3	0	
	IB00049	投資學	Investment	3	2	3	3	0	
	IB00472	顧客關係管理	Customer Relationship Management	4	1	3	3	0	
	IB00518	國際市場開發實務	Developing Practices of International Market	4	1	3	3	0	
	IB00443	國貿證照專題	Topics of International Trade Certificate	4	1	3	3	0	
	IB00508	國貿英文	International Trade English	4	1	3	3	0	
	IB00539	專業倫理實作專題	Seminars on Professional Ethics Practices	4	1	1	1	0	
	IB00502	企業實習 I	Business Practice I	4	1	4	0	8	
	IB00509	國際商務談判	International Business Negotiation	4	2	3	3	0	
	IB00520	國貿實務	International Trade Practices	4	2	3	3	0	
	IB00503	企業實習 II	Business Practice II	4	2	4	0	8	
obligatory 74 elective course 54 credit sum 128									