

Chang Jung Christian University Department of Tourism, Food & Beverage Management Curriculum List

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obligatory / elective course	No.	course name(ch)	course name	grade	semester	credit	hours/week		Remark
							instruction	parctice	
common course-obligatory	MT00085	全民國防教育軍事訓練-國際情勢	All-out Defence Education Military Training - International Situations	1	1	0	2	0	
	MT00086	全民國防教育軍事訓練-國防政策	All-out Defence Education Military Training - National Defense Policies	1	2	0	2	0	
	PE00217	體育 I	Physical Education I	1	1	0	2	0	
	PE00218	體育 II	Physical Education II	1	2	0	2	0	
	PE00219	體育 III	Physical Education III	2	1	0	2	0	
	PE00220	體育 IV	Physical Education IV	2	2	0	2	0	
language course-obligatory	GE00561	國文	Chinese	1	1	2	2	0	
	LE00297	英文 I	Freshman English I	1	1	2	2	0	
	LE00298	英文 II	Freshman English II	1	2	2	2	0	
	LE00299	外語初級 I		2	1	2	2	0	
	LE00300	外語初級 II		2	2	2	2	0	
general course-obligatory	GE00206	音樂欣賞	Music Appreciation	1	1	2	2	0	
	GE00537	服務學習	Service-Learning	3	1	1	1	2	
	GE00562	長榮精神	University and Holistic Pastoral Education	1	2	2	2	0	
	GE00567	通識課程		0	1	8	2	0	
	GE00656	體驗學習	Experience Learning	1	1	1	1	2	
	GE00663	經典99	Classics 99	0	1	2	2	0	
	LM00183	企業倫理	Business Ethics	3	2	2	2	0	
dep. course-obligatory	LM00002	經濟學	Economics	1	1	3	3	0	
	LM00003	會計學	Accounting	1	1	3	3	0	
	LM00144	觀光餐飲英文 I	Hospitality English I	1	1	2	2	0	
	LM00225	辦公室應用軟體 I	Office applications I	1	1	2	2	0	
	LM00235	觀光概論	Introduction to Tourism	1	1	2	2	0	
	LM00236	餐飲概論	Dining Overview	1	1	2	2	0	
	LM00005	管理學	Introduction to Management	1	2	3	3	0	
	LM00145	觀光餐飲英文 II	Hospitality English II	1	2	2	2	0	
	LM00226	辦公室應用軟體 II	Office applications II	1	2	2	2	0	
	LM00237	觀光餐飲行銷管理	Sightseeing Catering Marketing Management	1	2	2	2	0	
	LM00146	觀光餐飲英文 III	Hospitality English III	2	1	2	2	0	
	LM00238	觀光餐飲組織行為	Sightseeing Catering Organizational Behavior	2	1	2	2	0	

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dep. course-obligatory	LM00147	觀光餐飲英文IV	Hospitality English IV	2	2	2	2	0	
	LM00240	觀光餐飲人力資源管理	Sightseeing Catering Human Resources Management	2	2	2	2	0	
	LM00301	觀光餐飲成本控制與分析	Tourism Cost Control and Analysis	2	2	2	2	0	
	LM00148	觀光餐飲英文V	Hospitality English V	3	1	2	2	0	
	LM00006	統計學	Statistics	3	1	3	3	0	
	LM00241	觀光餐飲採購管理	Sightseeing Catering Purchasing Management	3	1	2	2	0	
	LM00149	觀光餐飲英文VI	Hospitality English VI	3	2	2	2	0	
	LM00244	市場調查	Market survey	3	2	2	2	0	
	LM00186	職場體驗	Workplace Experience	4	1	2	0	4	
dep. course-elective	LM00322	管理學院微學分	Micro Credit Points in College of Management	0	1	2	2	0	
	LM00189	管理經濟	Managerial Economics	1	2	2	2	0	
	LM00059	創意思考	Creative Thinking	1	2	2	2	0	
	LM00168	餐飲衛生與安全	Food hygiene and safety	1	2	2	2	0	
	LM00013	國際禮儀	International Etiquette	1	2	2	2	0	
	LM00027	領隊導遊實務	Practice of Tour guide and Tour Manager	1	2	3	3	0	
	LM00273	食物學原理與實務	Principles and Practices of Food	1	2	2	2	0	
	LM00197	烘焙原理與實務	Baking Principles and Practice	1	2	3	3	0	
	LM00245	領團人員實務	Consular corps personnel practices	1	2	3	3	0	
	LM00249	基礎烹調與實務	Basic cooking and Practice	1	2	3	3	0	
	LM00266	文化資產概論	Introduction to Cultural Properties	1	2	2	2	0	
	LM00177	台灣史蹟與民俗	Taiwan Historical and Folklore	2	1	2	2	0	
	LM00178	觀光政策與法規	Tourism Policy and Regulations	2	1	2	2	0	
	LM00104	網頁製作	Web-Pages Implementation	2	1	2	2	0	
	LM00154	飲食文化	Food Culture	2	1	2	2	0	
	LM00246	口語溝通與表達	Oral communication and expression	2	1	2	2	0	
	LM00267	飲料調製與實務	Drink Modulation and Practice	2	1	3	3	0	
	LM00275	西點蛋糕製作	West Point cake making	2	1	3	3	0	
	LM00326	中餐實作	Chinese food practice	2	1	3	3	0	
	LM00030	觀光地理	Tourism Geography	2	2	2	2	0	
	LM00043	世界文化遺產	World Cultural Heritage	2	2	2	2	0	
	LM00193	餐飲服務與實務	Food and Beverage Service and Practice	2	2	2	2	0	
	LM00196	餐飲營養	Food Nutrition	2	2	2	2	0	
	LM00205	台灣民族節慶	Taiwan Ethnic Festivals	2	2	2	2	0	

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dep. course-elective	LM00024	消費者行為	Consumer Behavior	2	2	3	3	0	
	LM00247	導覽解說實務	Guided tours of Practice	2	2	3	3	0	
	LM00252	歐陸料理烹調製作	Continental cuisine cooking production	2	2	3	3	0	
	LM00215	資訊科技應用軟體	Information Technology Application Software	2	2	2	2	0	
common course-elective	PE00343	體育V	Physical Education V	3	1	1	2	0	
dep. course-elective	LM00216	管理會計	Managerial Accounting	3	1	2	2	0	
	LM00327	旅館經營實務		3	1	2	2	0	
	LM00181	簡報技巧	Presentation Skills	3	1	2	2	0	
	LM00057	遊程規劃與設計	Tour Planning and Design	3	1	3	3	0	
	LM00221	故事行銷	Story Marketing	3	1	2	2	0	
	LM00253	台灣特色料理	Taiwan Food Culture	3	1	3	3	0	
	LM00255	異國料理烹調	Foreign cuisine cooking	3	1	3	3	0	
	LM00257	觀光日語 I	Things Japanese I	3	1	2	2	0	
	LM00274	航空票務	Ticket	3	1	3	3	0	
	LM00271	中式點心	Chinese dim sum	3	1	3	3	0	
	LM00288	葡萄酒文化與鑑賞	Wine culture and appreciation	3	1	2	2	0	
	LM00278	咖啡文化與調製I	Coffee Culture and Modulation I	3	1	2	2	0	
	LM00302	面試實務	Interview Practice	3	1	1	1	0	
common course-elective	PE00344	體育VI	Physical Education VI	3	2	1	2	0	
dep. course-elective	LM00202	酒類介紹與調酒實務	Introduction to Alcohol Beverage and Bartending	3	2	2	2	0	
	LM00212	創意料理	Creative Cuisine	3	2	3	3	0	
	LM00194	活動規劃與設計	Activity Planning and Designing	3	2	2	2	0	
	LM00188	應用統計	Applied Statistics	3	2	2	2	0	
	LM00242	觀光餐飲策略管理	Sightseeing Catering Policy Management	3	2	2	2	0	
	LM00243	服務業品質管理	Quality Management Services	3	2	2	2	0	
	LM00248	旅遊銷售技巧	Travel sales skills	3	2	2	2	0	
	LM00258	旅行社經營實務	Travel Agency Management Practices	3	2	2	2	0	
	LM00259	餐廳經營實務	Restaurant operating practices	3	2	2	2	0	
	LM00261	觀光日文II	Things Japanese II	3	2	2	2	0	
	LM00264	事業經營講座 I	Career management seminar I	3	2	2	2	0	
	LM00265	創業財務規劃	Venture Financial Planning	3	2	2	2	0	

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dep. course-elective	LM00269	專業倫理實作專題	Seminars on Professional Ethics Practices	3	2	1	1	0	
	LM00279	咖啡文化與調製II	Coffee Culture and Modulation II	3	2	2	2	0	
	LM00324	觀餐服務學習	Tourism Service-Learning	3	2	1	1	0	
	LM00332	甜點製作	Dessert Practice	3	2	3	3	0	
common course-elective	PE00225	體育VII	Physical Education VII	4	1	1	2	0	
dep. course-elective	LM00222	事業經營講座II	Business Management Lecture Series II	4	1	2	2	0	
	LM00234	秋冬季職場實習	Autumn and winter workplace practice	4	1	7	0	14	
	LM00207	商品選擇與設計	Product Selection and Design	4	1	2	2	0	
	LM00088	顧客關係管理	Customer Relationship Management	4	1	3	3	0	
	LM00206	微型創業與連鎖加盟	Micro-entrepreneurship and Franchising	4	1	2	2	0	
	LM00330	管理講座 I	Seminar in Management I	4	1	3	3	0	
common course-elective	PE00227	體育VIII	Physical Education VIII	4	2	1	2	0	
dep. course-elective	LM00187	畢業專題	Graduation Project	4	2	2	2	0	
	LM00233	春夏季職場實習	Spring and summer workplace practice	4	2	7	0	14	
	LM00209	商圈經營	Shopping District Management	4	2	2	2	0	
	LM00118	企劃書寫作	Proposal Writing	4	2	3	3	0	
	LM00263	店舖經營管理	Store Management	4	2	2	2	0	
	LM00331	管理講座 II	Seminar in Management II	4	2	3	3	0	
obligatory 74 elective course 54 credit sum 128									