

Back to  
SCHOOL

Summer School  
Czech It Out 2024

# Agenda

- 01** Host Institution
- 02** Main Streams
- 03** Timetable, Optional Subjects
- 04** Sightseeing, Sport or Cultural Activity
- 05** Important Dates and Fees

# Host Institution





A wooden-framed chalkboard is centered on a background of vertical wooden planks. The chalkboard has a black surface and a light brown wooden frame. The text is written in white, bold, sans-serif font. The text is arranged in three lines: the university name, the faculty name, and the location.

**University of Hradec Kralove**

**Faculty of Informatics and Management**

**Hradec Králové  
Czech Republic**

Back to  
SCHOOL







# Main Streams

# Main Streams

**MIT1 Cybersecurity**

**MIT2 Smart Concepts of Networking and Virtualization**

**MIT3 Smart Programming**

**MIT4 Data Science**

**BIS1 Intercultural Studies and Tourism**

**BIS2 Marketing and Cultural Studies**

**BIS3 AI in Education**

**BIS4 Boosting Your Academic Skills**

# Main Streams

- each 64 hours
- student select one
- *the stream may not be opened in case of low interest*







# **Timetable Optional Subjects**

# Timetable

	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>
<i>Morning Block</i>	4 hours Main Stream Lesson	4 hours Main Stream Lesson	Company Tour
<i>Afternoon Block</i>	4 hours Main Stream Lesson	4 hours Main Stream Lesson	

	<b>Thursday</b>	<b>Friday</b>
<i>Morning Block</i>	4 hours Optional Subject I	Academic Talk
<i>Afternoon Block</i>	4 hours Optional Subject Ii	Sightseeing, Sport or Cultural Activity

# Optional Subjects

each 16 hours

student selects two subjects

*the subject may not be opened in case of low interest*

- Applied Game Theory
- Basics of Finance
- Boosting Your Academic Skills
- Complex Systems
- Cultural Studies
- Czech Language
- Data Visualization
- English Language
- Exploring AI in education
- French Language
- Fundamentals of Marketing
- Human Resources
- Intercultural Business Communication
- Intercultural Studies
- Introduction to Cybersecurity
- Logistics
- Practical Statistics for data Science in R
- Machine Learning
- Managerial Methods
- Network analysis in Gephi
- Sales and Advertising
- Services Marketing
- Smart Online Cooperation, Communication and Tools
- Technology and Knowledge Transfer





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# Sightseeing Sport and Cultural Activity



# Sightseeing, Sport and Cultural Activity



Friday Afternoon  
Saturday







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# Important Dates and Fees





# Fees

Tuition	600 EUR
Accommodation	390 EUR <i>(the price includes max 31 nights)</i>
Others	120 EUR <i>(e.g. cultural activities, sightseeing , company visits, etc.)</i>



# Important Dates

Application deadline	30 April, 2024
Accommodation check-in	6 – 7 July, 2024
Accommodation check-out	6 – 7 August, 2024
First day of class	8 July, 2024
Last day of class	2 August, 2024
Closing ceremony	5 August, 2024

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