



NATIONAL SUN YAT-SEN UNIVERSITY

IBMBA Program



2024 NSYSU SUMMER COURSE

Seminar on the Innovation Economy in the Asia-Pacific Region

In only two weeks, students have the chance to learn the role of innovation in the economic development of the Asia-Pacific region through the perspective of six different guest lecturers.



DAVID EMANUEL ANDERSSON

Professor
Course Coordinator
IBMBA Program, NSYSU

June 24 – July 08, 2024 | Kaohsiung, Taiwan

OUR GUEST LECTURERS



ALFIAN BANJARANSARI

Country Manager
Center for Market Education, Indonesia



DINH TUAN MINH

Research Director
Market Solutions Research Center for Social and Economic Issues, Vietnam



MAREK HUDIK

Associate Dean of Research
Prague University of Economics and Business, Czech Republic



CHIEN-YUAN SHER

Associate Professor
Business Management Department, NSYSU



HO DON YAN

Professor
Economics Department, Feng Chia University, Taiwan



Scan the QR code for course registration and syllabus

3 CREDITS

18 SESSIONS

6 SPEAKERS

Submission Deadline: June 6, 2024

*NSYSU Inter-institutional course selection shall be completed in order to obtain 3 credits.