

# 2019 CJCU 9<sup>TH</sup> Innovation & Entrepreneurship Award

## SUSTAINABLE DEVELOPMENT GOALS

### Future influence

#### Theme

The theme of this competition is ‘Sustainable Development Goals – Future Influence’. The Sustainable Development Goals (SDGs) are 17 ambitious objectives under the United Nations, aim to empower students’ spirits of sustainable development, to promote practical problem solving, and to establish the concept of problem observing. Broadening students’ global-scale horizon from the discussion of life issues, using their creativity to solve problems, cultivating the ability of cross-field communication and cooperation. The innovation idea must cover at least one of the objectives, which is available to harmony with a sustainable business module, to pursue a better and sustainable future.

#### Goal

1. Nowadays, we still have all kinds of problems around the world, such as, climate warming, poverty, wars and refugees, gap between the rich and the poor, urban-rural differences, gender inequality and terrorism, lack of medical and educational resources, etc. To address the global challenges we face, the United Nation (UN) proposed 17 sustainable development goals (SDGs) at the Sustainable Development Summit. The Goals interconnect and in order to leave no one behind, so that we can achieve a better and more sustainable future for all.



2. Enhance students’ creative and entrepreneurial expertise, and provide practical opportunities for creative ideas to be transformed into innovative products in a competitive way.
3. Faculties and students are encouraged to innovate in research and development, to development campus-based innovation and the commercialization of research and development results. To increase the competitiveness of the industry-university cooperation market.
4. Combine with industry, academic circle and experts, to strength the campus’s entrepreneurial resources, making the overall business plan meets the needs of the market. Furthermore, increasing the chances of future entrepreneurial success.
5. By organizing the entrepreneurial competitions, students’ awareness of social value will be enhanced through explore social issues as observers.

## Eligibility

Any current students who is interested in the competition or starting a business is welcome to join the competition. Sign up as a team with at least three students and at least one instructor. Each team should name one leader to contact with.

## Agenda

1. **Registration date:** From now on to 13<sup>th</sup> November, 2019
2. **Preliminary review & proposal submission:** From now on to 13<sup>th</sup> November, 2019. Hand in application form, proposal and related authorization paper (bind into book), soft copy of the proposal (Word).
3. **Notifications to shortlisted candidates:** Announced on 19<sup>th</sup> November, 2019.  
<http://dweb.cjcu.edu.tw/coii/main>
4. **Finalist documents:** Before 5<sup>th</sup> December, 2019. Hard and soft copy of entrepreneurial proposal binding into a book, and in Word. Soft copy of presentation.
5. **Final:** Afternoon, 6<sup>th</sup> December, 2019. 10 minutes for presentation and 10 minutes for Q&A. All members should attend, it will affect your score.

Activity	Date	
Registration and proposal submission	Until 13 <sup>th</sup> November, 2019	The office owns the right to change the schedule, if any irresistible factors happen.
Preliminary review	14 <sup>th</sup> November, 2019 ~ 15 <sup>th</sup> November, 2019	
Notifications to shortlisted candidates	19 <sup>th</sup> November, 2019	
Finalist documents submission	Until 5 <sup>th</sup> December, 2019	
Final	Afternoon, 6 <sup>th</sup> December, 2019	

# Requisitioned Documents

## I. Preliminary

- A. Registration form (Attachment 1)
- B. Entrepreneurial proposal (Attachment 2), with the following information
  - 1. Both sides of student ID or identity card.
  - 2. Personal Data Collection Agreement (Attachment 2-1)
  - 3. Affidavit (Attachment 2-2)
  - 4. Filming Authorization (Attachment 2-3)
- C. Send the soft copy of entrepreneurial proposal to [iiccjcu@gmail.com](mailto:iiccjcu@gmail.com). The subject is '2019 CJCU Cup Innovation & Entrepreneurship Competition - name of entrepreneurial plan'

## II. Entrepreneurial proposal

- A. The proposal must be written in 12 digits horizontal (from left to right) in A4 paper with page number and no more than 20 pages.
- B. The proposal must be bind into book. The color of cover should be as light as possible.

## III. Documents for the finalist

- A. The edited version of entrepreneurial proposal and bind into book.
- B. Soft copy of entrepreneurial proposal.
- C. Soft copy of presentation. (PPT)
- A. All data should be sent to Miss Hsieh (ext,1618), Innovation Incubation Center, CJCU. Soft copy sent to [iiccjcu@gmail.com](mailto:iiccjcu@gmail.com). The subject is '2019 CJCU Cup Innovation & Entrepreneurship Competition - name of entrepreneurial plan'

## Scoring

### I. Primarily

- A. Based on paper review, the integrity of the proposal of project, does it match the theme of the competition (social enterprise issues and spirit), and business module.
- B. The finalist teams will be announced on 11<sup>th</sup> November, informed letter will be sent to the contactor.

Scoring project	Rate
Completion of the idea	25%
The connection between entrepreneurship and social issues	25%
Content meet social needs	25%
Acquisition and use of entrepreneurial resources	25%

## II. Final

- A. All members of finalists must take part in the presentation and the final. Presentation and Q&A are 20 minutes in total, each for 10 minutes. No limit to the number of presenters, however each member should present during presentation and Q&A.
- B. Please limit your presentation in 10 minutes. The bell will ring once on the first 8 minute, and two bell rings when time is up.
- C. Screening committees will score the project base on specific scoring projects, content of project, presentation as well as the presentation skill. Winner will be announced on scene.

20%	20%	20%	20%	20%
Improving social issues	Social action	Social resources integrated	Sustainable entrepreneurship	Team presentation and Q&A

1. Improving social issues: unique value, value of social enterprise
2. Social action: community service, business action, or other related activities
3. Social resources integrated: external resources connection, internal key resources
4. Sustainable entrepreneurship: doable of the idea, environmental resource conservation, community sharing.
5. Team presentation and Q&A: achievement exhibition, presentation, representation in Q&A

PS. During the selection, regardless of the preliminary or final, the scores are summed up and sorted according to the total score. If there are two groups of teams with the same result, the review committee will decide and prioritize.

## Reward

The total prize is up to NT\$ 100,000

I. 1 Gold Medal Award.

Bonus NT\$25,000, and the instructor will be awarded NT\$10,000. Each member and instructor will be given a '2019 CJCUCUP' award.

II. 1 Silver Medal Award

Bonus NT\$17,000, and the instructor will be awarded NT\$8,000. Each member and instructor will be given a '2019 CJCUCUP' award.

III.1 Bronze Medal Award

Bonus NT\$10,000, and the instructor will be awarded NT\$5,000. Each member and instructor will be given a '2019 CJCUCUP' award.

IV. 2 Merit Award

Bonus NT\$5,000, and the instructor will be awarded NT\$3,000. Each member and instructor will be given a '2019 CJCUCUP' award.

V. 2 Special Award

Bonus NT\$3,000, and the instructor will be awarded NT\$1,500. Each member and instructor will be given a '2019 CJCUCUP' award.

<b>Award</b>	<b>Team Award</b>	<b>Instructor Award</b>
Gold Medal Award	250,000	10,000
Silver Medal Award	170,000	8,000
Bronze Medal Award	10,000	5,000
Merit Award	5,000	3,000
Merit Award	5,000	3,000
Special Award	3,000	1,500
Special Award	3,000	1,500

Currency Unit: New Taiwan Dollar (NT)

## The Organizer

**CJCU Innovation Incubation Center, Miss Hsieh**

**E-mail: [iiccjcu@gmail.com](mailto:iiccjcu@gmail.com)**

**Tel: 06-2785123 (est.1618)**

**Information and News: <http://dweb.cjcu.edu.tw/coii/main>**

**FB: <https://www.facebook.com/ChangJungEureka/>**

**Co-organizer: CJCU Yunus Social Business Center, CJCU College of Management**