

**長榮大學學生數位創作競賽成績優良獎學金實施辦法**  
**Chang Jung Christian University Student Digital Creation Competition**  
**Achievements and Scholarship Implementation Measures**

104.9.9 104 學年度第 1 學期第 1 次獎助學金暨工讀金審查委員會議修正通過

107.8.2 107 學年度第 1 學期第 1 次獎助學金暨工讀金審查委員會議修正通過

108.10.7 108 學年度第 1 學期第 1 次獎助學金暨工讀金審查委員會議修正通過

Revised and approved on September 9, 2015 by the 1st Scholarship and Work Study Review Committee Meeting of Academic Year 2015 Semester 1.

Revised and approved on August 2, 2018 by the 1st Scholarship and Work Study Review Committee Meeting of Academic Year 2018 Semester 1.

Revised and approved on October 7, 2019 by the 1st Scholarship and Work Study Review Committee Meeting of Academic Year 2019 Semester 1.

**第一條** 為鼓勵同學發揮設計創意及提昇資訊教育水準，特訂定長榮大學學生數位創作競賽成績優良獎學金實施辦法(以下簡稱本辦法)。

**Article I** The Chang Jung Christian University Student Digital Creation Competition Achievements and Scholarship Implementation Measures (hereinafter referred to as the Measures) are formulated to encourage students to develop their design ideas and improve the standard of information education.

**第二條** 參賽組別：

參賽作品依當學年之訂定主題進行創作，創作元素以包含長榮大學特色或課業學習為主軸之作品尤佳：

**Article 2** Entry Categories:

Entries shall be based on the theme of the academic year. Creation elements shall preferably highlight the features of Chang Jung Christian University or coursework.

一、數位影片組：影片作品須包含剪輯、字幕、音效…等技術應用。作品建議長度三十秒至一分鐘。

1. Digital Video Group: Videos must include technical applications such as editing, subtitles and sound effects. Recommended video length is thirty seconds to one minute.

二、數位影像組：攝影設備不拘(相機、手機…等皆可使用)，攝影作品須包含文案設計及拍攝理念說明。作品可為單張或系列方式呈現。

2. Digital Image Group: Photography equipment is not limited (camera, mobile phone and other devices may be used). Photographs must include copywriting design and description of shooting concept. Works may be presented as a single photo or as a series.

三、數位動畫組：動畫作品須包含劇情設計、字幕、音效…等技術應用。作品建議長度三十秒至一分鐘。

3. Digital Animation Group: Animations must include technical applications such as plot design, subtitles, sound effects, etc. Recommended animation length is thirty seconds to one minute.

四、數位圖像組：圖像作品須利用數位資訊設備及軟體技術應用進行創作設計。包

含但不限於 Logo 設計、公仔人物創作設計、意象圖形設計等原創作品。

4. Digital Graphics Group: Graphics must include the technical applications of digital information equipment and software, and must include but not limited to original logo design, figurine design and image graphics design.

### 第三條 參賽資格：

- 一、 本校在籍學生皆可組隊報名（可以跨系所）。

### Article III Eligibility:

1. All students enrolled at the University are eligible and may participate in any category (students may cross departments).

### 第四條 獎勵辦法：

### Article IV Awards:

- 一、最佳藝術創作獎：獎金新台幣參萬元整，一名。由數位影片、數位影像、數位動畫、數位圖像四組中擇優給獎，得從缺。
  1. Best Art Creation Award: One award in the amount of NT\$10,000. The winner shall be selected from the Digital Video Group, Digital Image Group, Digital Animation Group or the Digital Graphics Group, and may have left a void if no winner is found.
- 二、評審團獎：獎金新台幣壹萬陸仟元整，一名。由數位影片、數位影像、數位動畫、數位圖像四組中擇優給獎，得從缺。
  2. Judges Award: One award in the amount of NT\$16,000. The winner shall be selected from the Digital Video Group, Digital Image Group, Digital Animation Group or the Digital Graphics Group, and may have left a void if no winner is found.
- 三、最佳影片獎：獎金新台幣伍仟元整，一名。由數位影片組中擇優給獎。
  3. Best Video Award: One award in the amount of NT\$5,000 shall be given to the best work selected from the Digital Video Group.
- 四、最佳影像獎：獎金新台幣伍仟元整，一名。由數位影像組中擇優給獎。
  4. Best Image Award: One award in the amount of NT\$5,000 shall be given to the best work selected from the Digital Image Group.
- 五、最佳動畫獎：獎金新台幣伍仟元整，一名。由數位動畫組中擇優給獎。
  5. Best Animation Award: One award in the amount of NT\$5,000 shall be given to the best work selected from the Digital Animation Group.
- 六、最佳圖像獎：獎金新台幣伍仟元整，一名。由數位圖像組中擇優給獎。
  6. Best Graphics Award: One award in the amount of NT\$5,000 shall be given to the best work selected from the Digital Graphics Group.
- 七、佳作：獎金新台幣貳仟元整，共七名。由參賽作品中不分組別擇優給獎。

以上得獎各隊組員可獲獎狀乙紙。

  7. Merit Award: Seven awards in the amount NT\$2,000 each shall be given to works selected from any category. Each member of the winning teams shall also be awarded a certificate.

第五條 本競賽詳細之競賽規則及時程公佈於本校首頁公佈欄。

Article V Details of the rules and schedule for this competition shall be posted on the bulletin board on the homepage of the University website.

第六條 參賽隊伍須同意無償提供本校以非營利之方式使用參賽作品，包含作品印製、展示、宣傳推廣之用。

Article VI Participating teams shall consent to the University using the entries in a non-profit manner without compensation, including printing and exhibiting the works, and using them for promotional purposes.

第七條 所有參賽作品應符合下列規範，若經檢舉或告發而涉及侵權事件，經查屬實主辦單位得取消參賽資格，若已得獎則取消獲獎資格並追回獎金。若涉及法律責任應由參賽者自負。

Article VII All entries shall meet the following regulations. If investigation finds a report or notice of property infringement verified, the organizer shall cancel participation eligibility, and any winning qualification canceled and the award recovered. The participants shall also bear any legal liability associated with the infringement.

一、 參賽作品不得抄襲與仿冒。

1. Entries must not be copied or counterfeited.

二、 參賽作品不得未經授權引用有版權肖像權之圖片、文章或作品。

2. Entries must not use copyrighted pictures, essays or works.

三、 參賽作品若為團體創作作品應取得所有創作者之授權方得參賽。

3. Entries created by a team must be authorized by all the creators to participate in the competition.

第八條 本辦法經本校獎助學金暨工讀金審查委員會通過，陳校長核定後公布實施，修正時亦同。

Article VIII These Measures are announced and implemented upon approval by the University's Scholarship and Work Study Review Committee Meeting, and the President; the same shall apply to any amendments.