

OPEN 世界講堂@ FICHET

LOGO 視覺設計大賽



徵選辦法

- 一、主辦單位：財團法人高等教育國際合作基金會(FICHET)
- 二、參賽資格：全臺大專院校本國及外籍在學生
- 三、繳件截止日：即日起至 109 年 10 月 4 日(日)
- 四、設計標準：
 1. 以「OPEN 世界講堂@FICHET」之理念作為設計主軸，展現臺灣高等教育「國際多元鏈結、廣納世界菁英、擁抱精彩人生」之豐富底蘊意象 LOGO。
 2. 設計圖應得放大或縮小，或應用於各材質之宣傳製作物上，並能明顯識別、記憶，適用未來本講座之各系列活動。
- 五、作品規範：
 1. 每人參賽作品限一件，請附作品名稱及創作理念(300 字以內)。
 2. 參賽作品請以平面數位方式創作，繳交彩色稿與單色圖稿，並提供向量檔與 PDF 格式檔案，解析度高於 300dpi，且不得小於 1024*1024px。
- 六、報名繳交資料：
 1. 報名表(附件一，含創作理念 300 字內)。
 2. 作品電子檔(請以作者姓名為檔案名稱)。
 3. 前述 2 項資料請一律以電子郵件方式寄送至 sasha@fichet.org.tw 信箱，郵件主旨為【講座 LOGO 視覺設計】+姓名。
- 七、評審標準：主題性 40%；原創與獨特性 35%；色彩配置及美感 25%。
- 八、評選辦法：
 1. 由主辦單位組成評選委員會，針對參賽作品進行評選。評選時不公布作者姓名，以示公平。
 2. 人氣獎為網路票選活動得票最高獎，開放投票時間為 109 年 10 月 6 日至 11 日中午 12 時止，投票網址將於本年 10 月 6 日公告於本會官網。
 3. 評選結果將於本年 10 月底前公告於本會官網，並另以電子郵件或電話個別通知得獎人。
 4. 為確保得獎作品水準，參選作品未達評審標準時，獎項得予從缺。
- 九、獎項內容：
 1. 首獎 1 名：獲頒獎金新臺幣 3 萬元整(含稅)。
 2. 佳作 3 名：獲頒獎金新臺幣 1 萬元整(含稅)。
 3. 網路人氣獎 3 名：AirPods Pro。

備註：獲獎者不得要求指定獎項更改、折換現金或兌換等值商品，不得重複獲獎，且主辦單位有最終修改決定權。

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十、其他注意事項：

- (一) 本活動蒐集參賽者個人資料，目的係為進行本活動之報名、通知、聯繫、甄選、表揚及成果發表等作業，其蒐集、處理及利用皆受個資法及相關法令之規範。
- (二) 參賽作品應具原創性，不得抄襲，模仿，或剽竊他人之作品，亦不得運用非經授權之圖片、文字資料，若有涉及相關著作權法律責任及侵害第三人權利時，由作品提供者自負法律責任。若經發現有上述情形時，取消其得獎資格及追回所得獎項。
- (三) 凡得獎作品及數位檔案，參賽者同意將作品著作權及著作財產權讓與財團法人高等教育國際合作基金會，參賽者得保留但不對財團法人高等教育國際合作基金會行使著作人格權；財團法人高等教育國際合作基金會依著作權法有重製、宣傳、網頁製作、展覽、出版及不限次數、時間、方式之權利，均不另予通知及致酬。
- (四) 若得獎人參賽資格不符規定、失去得獎資格、無法聯繫、未於收到得獎通知三日內回覆主辦單位或拒絕收受獎項，該獎項將被追回，主辦單位有權決定是否另擇人選授予獎項。
- (五) 凡參賽者即視為同意本活動的各項規定，違反相關規定者，不列入評審。得獎作品如經檢舉屬實，取消得獎資格並追回已領之獎項；若涉及著作權或其他侵權、違法之法律責任，由參賽者自行負責，與主辦單位無關。
- (六) 如有未盡事宜，主辦單位可隨時補充說明或變更之，將以最新公告為主，請至本會網站查詢。主辦單位有權決定終止、變更或暫停本活動並保留活動修改正式規定內容及權利。
- (七) 依中華民國所得稅法規定，競技、競賽及機會中獎之獎金或給予價值若超過新臺幣 1,000 元，所得將列入個人年度綜合所得稅申報。財團法人高等教育國際合作基金會將先代扣除得獎者之稅金款項。

OPEN WORLD LECTURES @ FICHET

Logo Design Competition



Official Rules

- Organizer: Foundation for International Cooperation in Higher Education of Taiwan (FICHET)
- Eligibility: Domestic and international students enrolled at universities in Taiwan
- Deadline: Through October 4, 2020 (Sunday)
- Design Standards:
 1. The logo must emphasize the concept of the OPEN WORLD LECTURES @ FICHET and higher education in Taiwan, including globally diverse links, international excellence, and a life of adventure.
 2. The design must be suitable for enlargement and reduction for use in various promotional materials. The logo should be clearly identifiable and memorable, making it suitable for continued use for future lecture series.
- Specifications:
 1. Individuals are limited to submit one entry, and should be accompanied with a title and description (limit 300 words).
 2. Entries should be provided digital formats in color and monochrome versions, along with vector image and PDF files with respective minimum output resolutions of 300dpi and 1024x1024.
- Submissions:
 1. Entry form (see Attachment 1, including a 300-word concept description).
 2. Digital file of entry (use author name as file name).
 3. Please send both items by email to sasha@fichet.org.tw using the subject line “FICHET LOGO Design + [author name]”
- Evaluation Criteria:
 1. Theme (40%)
 2. Originality and uniqueness (35%)
 3. Color scheme and aesthetics (25%)
- Judging:
 1. A selection committee comprised of organizer will evaluate all entries. To ensure fairness, author name will be redacted during review.
 2. Online voting for most “liked” will be used to select a Best Popularity Award. Polling will be open from October 6 to 11 (noon). The voting link will be announced on FICHET official website on October 6.
 3. Selection results will be announced on FICHET official website at the end of

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October, 2020. Winners will be notified by email or phone individually.

4. To ensure the quality of the winning submissions, if no entries meet the selection criteria, no winner will be selected.

➤ Awards:

1. First Prize: NT\$30,000 (including tax)
2. Honourable Mention (3 selections): NT\$10,000 (including tax)
3. Best Popularity Award (3 selections): AirPods Pro

Note: All winners are not allowed to replace, exchange the Prizes for cash or similar value, and no repeat prize-winners within the categories. FICHET reserves the right to amend these awards rules at its sole discretion.

➤ Other Terms and Conditions:

1. Personal information of entrant will be collected for the purpose of registration, notification, contact, selection, recognition, and publication of competition results. The collection, processing and use of such information will be subject to relevant privacy laws and regulations.
2. Entries must be entirely original work. Instances of plagiarism, unauthorized use of copyrighted images or text, or any other infringement of third-party copyright will be the sole legal responsibility of the submitter. If an award-winning submission is found to be subject to such infringement, the award will be cancelled and all awarded prizes will be rescinded.
3. The entrants submitting the winning works agree to transfer copyright and all intellectual property rights to the Foundation for International Cooperation in Higher Education of Taiwan (FICHET). The entrant may retain but not restrict FICHET's right to use the work including unlimited reproduction, distribution, webpage production, exhibition, and publication in any format and by any method in accordance with Taiwan's Copyright Act. For such use, FICHET is not obligated to notify or compensate the entrant.
4. If the winner (1) does not meet the requirements, (2) loses his/her qualification, (3) fails to reply to the organizer within three days or receiving notice of the award or (4) refuses to accept the prize, the prize will be rescinded and the organizer reserves the right to award the prize to another submission.
5. Entrants agree to adhere to the rules of the event, and those found to have violated the competition rules will be excluded from consideration. Failure to provide complete and truthful information with the submission may result in the cancellation of prizes and recovery of awards. If a submission is found to have infringed on third-party copyright, the competition participant shall bear sole responsibility and the organizer shall bear no responsibility.

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6. The organizer reserves the right to amend or append the competition rules and conditions at any time. Please check the FICHET official website for current information and announcements. The organizer reserves the right to terminate, alter or suspend this event and to modify official regulations at any time.
7. According to the Income Tax Law of the Republic of China, competition prizes with a monetary value exceeding NT\$1,000 must be included in the recipient's annual personal income tax filing. FICHET will deduct the required tax payment on behalf of award recipients.