

Chang Jung Christian University Department of Tourism, Food & Beverage Management Curriculum List

Print Date 2019/6/25 上午08:55:

Page 1 / 3

obligatory / elective course	No.	course name(ch)	course name	grade	semester	credit	hours/week		Remark
							instruction	parctice	
common course-obligatory	PE00217	體育 I	Physical Education I	1	1	0	2	0	
	PE00218	體育 II	Physical Education II	1	2	0	2	0	
language course-obligatory	GE00561	國文	Chinese	1	1	2	2	0	
	LE00297	英文 I	Freshman English I	1	1	2	2	0	
	LE00298	英文 II	Freshman English II	1	2	2	2	0	
	LE00299	外語初級 I		2	1	2	2	0	
	LE00300	外語初級 II		2	2	2	2	0	
general course-obligatory	GE00206	音樂欣賞	Music Appreciation	1	1	2	2	0	
	GE00537	服務學習	Service-Learning	3	1	1	1	2	
	GE00562	長榮精神	University and Holistic Pastoral Education	1	2	2	2	0	
	GE00567	通識課程		0	1	8	2	0	
	GE00656	體驗學習	Experience Learning	1	1	1	1	2	
	LM00183	企業倫理	Business Ethics	3	2	2	2	0	
dep. course-obligatory	LM00144	觀光餐飲英文 I	Hospitality English I	1	1	2	2	0	
	LM00235	觀光概論	Introduction to Tourism	1	1	2	2	0	
	LM00236	餐飲概論	Dining Overview	1	1	2	2	0	
	LM00005	管理學	Introduction to Management	1	1	3	3	0	
	LM00003	會計學	Accounting	1	1	3	3	0	
	LM00145	觀光餐飲英文 II	Hospitality English II	1	2	2	2	0	
	LM00002	經濟學	Economics	1	2	3	3	0	
	LM00237	觀光餐飲行銷管理	Sightseeing Catering Marketing Management	1	2	2	2	0	
	LM00146	觀光餐飲英文 III	Hospitality English III	2	1	2	2	0	
	LM00013	國際禮儀	International Etiquette	2	1	2	2	0	
	LM00238	觀光餐飲組織行為	Sightseeing Catering Organizational Behavior	2	1	2	2	0	
	LM00147	觀光餐飲英文 IV	Hospitality English IV	2	2	2	2	0	
	LM00240	觀光餐飲人力資源管理	Sightseeing Catering Human Resources Management	2	2	2	2	0	
	LM00181	簡報技巧	Presentation Skills	2	2	2	2	0	
	LM00335	觀光餐飲成本與採購管理	Hospitality Cost Control and Purchasing Management	2	2	2	2	0	
	LM00148	觀光餐飲英文 V	Hospitality English V	3	1	2	2	0	
	LM00188	應用統計	Applied Statistics	3	1	2	2	0	
	LM00302	面試實務	Interview Practice	3	1	1	1	0	
	LM00149	觀光餐飲英文 VI	Hospitality English VI	3	2	2	2	0	

Chang Jung Christian University Department of Tourism, Food & Beverage Management Curriculum List

Print Date 2019/6/25 上午08:55:

Page 2 / 3

obligatory / elective course	No.	course name(ch)	course name	grade	semester	credit	hours/week		Remark
							instruction	parctice	
dep. course-obligatory	LM00244	市場調查	Market survey	3	2	2	2	0	
	LM00187	畢業專題	Graduation Project	3	2	2	2	0	
	LM00186	職場體驗	Workplace Experience	4	1	2	0	4	
dep. course-elective	LM00333	辦公室應用軟體與程式設計I	Office Software applications and programming I	1	1	2	2	0	
	LM00336	觀光餐飲日文I	Hospitality Japanese I	1	1	2	2	0	
	LM00027	領隊導遊實務	Practice of Tour guide and Tour Manager	1	2	3	3	0	
	LM00274	航空票務	Ticket	1	2	3	3	0	
	LM00280	中餐實作I	Chinese food practiceI	1	2	3	3	0	
	LM00282	烘焙實作I	Baking practiceI	1	2	3	3	0	
	LM00334	辦公室應用軟體與程式設計II	Office Software applications and programming II	1	2	2	2	0	
	LM00337	觀光餐飲日文II	Hospitality Japanese II	1	2	2	2	0	
	LM00246	口語溝通與表達	Oral communication and expression	2	1	2	2	0	
	LM00328	酒類知識與鑑賞	Wine-knowledge and tasting	2	1	2	2	0	
	LM00221	故事行銷	Story Marketing	2	1	2	2	0	
	LM00278	咖啡文化與調製I	Coffee Culture and Modulation I	2	1	2	2	0	
	LM00281	中餐實作II	Chinese food practiceII	2	1	3	3	0	
	LM00283	烘焙實作II	Baking practiceII	2	1	3	3	0	
	LM00168	餐飲衛生與安全	Food hygiene and safety	2	1	2	2	0	
	LM00284	節慶文化	Festival culture	2	1	2	2	0	
	LM00279	咖啡文化與調製II	Coffee Culture and Modulation II	2	2	2	2	0	
	LM00030	觀光地理	Tourism Geography	2	2	2	2	0	
	LM00247	導覽解說實務	Guided tours of Practice	2	2	3	3	0	
	LM00285	飲調實作I	Drink tune practiceI	2	2	3	3	0	
	LM00287	餐服實作	Catering practice	2	2	3	3	0	
	LM00325	宴會管理	Banquet management	2	2	2	2	0	
	LM00220	遊程規劃與設計	Tour Planning and Design	3	1	2	2	0	
	LM00245	領團人員實務	Consular corps personnel practices	3	1	3	3	0	
	LM00288	葡萄酒文化與鑑賞	Wine culture and appreciation	3	1	2	2	0	
	LM00329	旅館經營管理	Hotel management	3	1	3	3	0	
	LM00286	飲調實作II	Drink tune practiceII	3	1	3	3	0	
	LM00271	中式點心	Chinese dim sum	3	1	3	3	0	
	LM00212	創意料理	Creative Cuisine	3	1	3	3	0	
	LM00043	世界文化遺產	World Cultural Heritage	3	1	2	2	0	
	LM00292	消費者行為	Consumer Behavior	3	1	2	2	0	

Chang Jung Christian University Department of Tourism, Food & Beverage Management Curriculum List

Print Date 2019/6/25 上午08:55:

Page 3 / 3

obligatory / elective course	No.	course name(ch)	course name	grade	semester	credit	hours/week		Remark
							instruction	parctice	
dep. course-elective	LM00223	事業經營講座I	Business Management Lecture Series I	3	1	2	2	0	
	LM00294	旅行社經營管理	Travel agency management	3	2	2	2	0	
	LM00289	生態旅遊	Eco-tourism	3	2	2	2	0	
	LM00324	觀餐服務學習	Tourism Service-Learning	3	2	1	1	0	
	LM00296	西餐實作	Western food practice	3	2	3	3	0	
	LM00297	甜點實作	Dessert practice	3	2	3	3	0	
	LM00299	餐廳經營管理	Restaurant management	3	2	2	2	0	
	LM00234	秋冬季職場實習	Autumn and winter workplace practice	4	1	7	0	14	
	LM00222	事業經營講座II	Business Management Lecture Series II	4	1	2	2	0	
	LM00330	管理講座 I	Seminar in Management I	4	1	3	3	0	
	LM00218	策略管理	Strategic Management	4	1	3	3	0	
	LM00015	財務管理	Financial Management	4	1	3	3	0	
	LM00331	管理講座 II	Seminar in Management II	4	2	3	3	0	
	LM00233	春夏季職場實習	Spring and summer workplace practice	4	2	7	0	14	
	LM00118	企劃書寫作	Proposal Writing	4	2	3	3	0	
	LM00088	顧客關係管理	Customer Relationship Management	4	2	3	3	0	
	LM00071	零售管理	Retail Management	4	2	3	3	0	
	LM00214	觀光餐飲個案分析	Hospitality Case Study	4	2	3	3	0	
obligatory 72 elective course 56 credit sum 128									