

Chang Jung Christian University Department of Tourism, Food and Beverage Management Curriculum List

(Curriculum Guides,2021 Academic Year)

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obligatory / elective course	No.	course name(ch)	course name	grade	semester	credit	hours/week		Remark
							instruction	parctice	
common course-obligatory	PE00217	體育 I	Physical Education I	1	1	0	2	0	
	PE00218	體育 II	Physical Education II	1	2	0	2	0	
	PE00219	體育 III	Physical Education III	2	1	0	2	0	
	PE00220	體育 IV	Physical Education IV	2	1	0	2	0	
language course-obligatory	GE00561	國文	Chinese	1	1	2	2	0	
	LE00297	英文 I	Freshman English I	1	1	2	2	0	
	LE00298	英文 II	Freshman English II	1	2	2	2	0	
	LE00299	外語初級 I	Foreign Language (basic)I	2	1	2	2	0	
	LE00300	外語初級 II	Foreign Language (basic)II	2	2	2	2	0	
general course-obligatory	GE00206	音樂欣賞	Music Appreciation	1	1	2	2	0	
	GE00562	長榮精神	University and Holistic Pastoral Education	1	2	2	2	0	
	GE00567	通識課程		2	1	8	2	0	
	GE00656	體驗學習	Experience Learning	1	1	1	1	2	
dep. course-obligatory	LM00003	會計學	Accounting	1	1	3	3	0	
	LM00005	管理學	Management	1	1	3	3	0	
	LM00144	觀光餐飲英文I	Hospitality English I	1	1	2	2	0	
	LM00235	觀光概論	Introduction to Tourism	1	1	2	2	0	
	LM00236	餐飲概論	Dining Overview	1	1	2	2	0	
	LM00333	辦公室應用軟體與程式設計I	Office Software applications and programming I	1	1	2	2	0	
	LM00002	經濟學	Economics	1	2	3	3	0	
	LM00145	觀光餐飲英文II	Hospitality English II	1	2	2	2	0	
	LM00237	觀光餐飲行銷管理	Sightseeing Catering Marketing Management	1	2	2	2	0	
	LM00146	觀光餐飲英文III	Hospitality English III	2	1	2	2	0	
	LM00238	觀光餐飲組織行為	Sightseeing Catering Organizational Behavior	2	1	2	2	0	
	LM00013	國際禮儀	International Etiquette	2	1	2	2	0	
	LM00147	觀光餐飲英文IV	Hospitality English IV	2	2	2	2	0	
	LM00240	觀光餐飲人力資源管理	Sightseeing Catering Human Resources Management	2	2	2	2	0	
	LM00335	觀光餐飲成本與採購管理	Hospitality Cost Control and Purchasing Management	2	2	2	2	0	
LM00168	餐飲衛生與安全	Food hygiene and safety	2	2	2	2	0		
LM00148	觀光餐飲英文V	Hospitality English V	3	1	2	2	0		

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dep. course-obligatory	LM00357	門市經營實務	Retail Services Practice	3	1	2	2	0	
	LM00188	應用統計	Applied Statistics	3	1	2	2	0	
	LM00183	企業倫理	Business Ethics	3	2	2	2	0	
	LM00149	觀光餐飲英文VI	Hospitality English VI	3	2	2	2	0	
	LM00244	市場調查	Market survey	3	2	2	2	0	
dep. course-elective	LM00336	觀光餐飲日文I	Hospitality Japanese I	1	1	2	2	0	
	LM00334	辦公室應用軟體與程式設計II	Office Software applications and programming II	1	2	2	2	0	
	LM00027	領隊導遊實務	Practice of Tour guide and Tour Manager	1	2	3	3	0	
	LM00274	航空票務	International Air Fares and Ticketing	1	2	3	3	0	
	LM00339	中餐烹調I	Chinese-culinary I	1	2	3	3	0	
	LM00341	麵包製作	Food Baking-Bread	1	2	3	3	0	
	LM00342	烘焙原理	Baking Principles	1	2	2	2	0	
	LM00337	觀光餐飲日文II	Hospitality Japanese II	1	2	2	2	0	
	LM00328	酒類知識與鑑賞	Wine-knowledge and tasting	2	1	2	2	0	
	LM00356	咖啡文化與調製	Coffee Culture and Modulation	2	1	2	2	0	
	LM00344	航空訂位系統	Airline Reservation System	2	1	2	2	0	
	LM00354	觀光餐飲資訊應用與程式設計I	Information Applications and programming in Hospitality and Tourism I	2	1	2	2	0	
	LM00340	中餐烹調II	Chinese-culinary II	2	1	3	3	0	
	LM00275	西點蛋糕製作	West Point cake making	2	1	3	3	0	
	LM00284	節慶文化	Festival culture	2	1	2	2	0	
	LM00246	口語溝通與表達	Oral communication and expression	2	1	2	2	0	
	LM00368	創業家講座	Lectures of Entrepreneurship	2	1	3	3	0	
	LM00355	觀光餐飲資訊應用與程式設計II	Information Applications and programming in Hospitality and Tourism II	2	2	2	2	0	
	LM00247	導覽解說實務	Guided tours of Practice	2	2	3	3	0	
	LM00220	遊程規劃與設計	Tour Planning and Design	2	2	2	2	0	
	LM00343	咖啡與飲料調製	Coffee and beverage preparation	2	2	3	3	0	
	LM00287	餐服實作	Catering practice	2	2	3	3	0	
	LM00325	宴會管理	Banquet management	2	2	2	2	0	
	LM00258	旅行社經營實務	Travel Agency Management Practices	3	1	2	2	0	
	LM00329	旅館經營管理	Hotel management	3	1	3	3	0	
	LM00345	宴席料理	Traditional Taiwanses Dish	3	1	3	3	0	

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dep. course-el ective	LM00271	中式點心	Chinese dim sum	3	1	3	3	0	
	LM00043	世界文化遺產	World Cultural Heritage	3	1	2	2	0	
	LM00302	面試實務	Interview Practice	3	1	1	1	0	
	LM00181	簡報技巧	Presentation Skills	3	1	2	2	0	
	LM00366	經營管理講座 I	Operational Management Seminar I	3	1	2	2	0	
	LM00245	領團人員實務	Consular corps personnel practices	3	1	3	3	0	
	LM00288	葡萄酒文化與鑑賞	Wine culture and appreciation	3	2	2	2	0	
	LM00338	觀光地理資訊系統	Tourism Geographic Information System	3	2	2	2	0	
	LM00346	歐陸料理	European cuisine	3	2	3	3	0	
	LM00347	歐式甜點	European dessert	3	2	3	3	0	
	LM00299	餐廳經營管理	Restaurant management	3	2	2	2	0	
	LM00289	生態旅遊	Eco-tourism	3	2	2	2	0	
	LM00324	觀餐服務學習	Tourism Service-Learning	3	2	1	1	0	
	LM00367	經營管理講座 II	Operational Management Seminar II	3	2	2	2	0	
	LM00292	消費者行為	Consumer Behavior	3	2	2	2	0	
	LM00348	觀餐專題 I	Seminar I	4	1	2	2	0	
	LM00360	校外實習 I	Internship I	4	1	3	0	3	
	LM00361	校外實習 II	Internship II	4	1	3	0	3	
	LM00362	校外實習 III	Internship III	4	1	3	0	3	
	LM00330	管理講座 I	Seminar in Management I	4	1	3	3	0	
	LM00015	財務管理	Financial Management	4	1	3	3	0	
	LM00218	策略管理	Strategic Management	4	1	3	3	0	
	LM00221	故事行銷	Story Marketing	4	1	2	2	0	
	LM00214	觀光餐飲個案分析	Hospitality Case Study	4	1	3	3	0	
	LM00349	觀餐專題 II	Seminar II	4	2	2	2	0	
	LM00363	校外實習 IV	Internship IV	4	2	3	0	3	
	LM00364	校外實習 V	Internship V	4	2	3	0	3	
	LM00365	校外實習 VI	Internship VI	4	2	3	0	3	
	LM00331	管理講座 II	Seminar in Management II	4	2	3	3	0	
	LM00071	零售管理	Retail Management	4	2	3	3	0	
	LM00118	企劃書寫作	Proposal Writing	4	2	3	3	0	
	LM00088	顧客關係管理	Customer Relationship Management	4	2	3	3	0	

obligatory 70
elective course 58

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obligatory / elective course	No.	course name(ch)	course name	grade	semester	credit	hours/week		Remark
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credit sum 128									
The maximum elective credits from other departments that can be counted is 15									