IFBM module of core competence and career plan

Module of core competence

[Module A]

Finance Management (15 credit) ability of International finance management

[Module B]

Business English (15 credit) ability of international business communication

[Module C]

Business management (15 credit) ability of international business management

Module A . B

Accounting / Finance

- Multinational corporations:
- Multinational corporations:Cost and accountant
- Professional finance manager for global business
- professional bank financer of global finance Accounting auditors of foreign bank

Module A · C

Manager for enterprises

- Middle and high level executives of multinational corporations
- State-owned professional management division

Module B 、 C

Marketing management

- International marketing planning
- Database analysis
- Idea planner

Career