

**Chang Jung Christian University Master Program in Business and Operations Management, College of  
Management Curriculum List**

(Curriculum Guides, 2023 Academic Year)

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obligatory / elective course	No.	course name(ch)	course name	grade	semester	credit	hours/week		Remark
							instruction	parctice	
dep. course-obligatory	BM00064	管理理論與實務專題	Seminar on Management Theory and Practice	1	1	3	3	0	
	BM00004	校園學術倫理數位課程	Academic Ethics	1	1	0	0	2	
	BM00051	研究方法	Research Methodology	1	2	3	3	0	
	BM00052	企業倫理專題	Seminar on Business Ethics	2	1	3	3	0	
dep. course-elective	BM00066	生產與作業管理專題	Seminar on Production and Operations Management	1	1	2	2	0	
	BM00056	行銷管理專題	Seminar on Marketing Management	1	1	2	2	0	
	BM00015	人力資源管理專題	Seminar on Human Resource Management	1	1	2	2	0	
	BM00057	財務管理專題	Seminar on Financial Management	1	1	2	2	0	
	BM00067	運輸管理專題	Seminar on Transportation Management	1	1	3	3	0	
	BM00068	空運管理專題	Seminar on Aviation Management	1	1	3	3	0	
	BM00069	海運管理專題	Seminar on Maritime Management	1	1	3	3	0	
	BM00070	航空運輸專題	Seminar on Air Transport	1	1	3	3	0	
	BM00071	研究調查設計	Survey Research Method	1	1	2	2	0	
	BM00072	土地使用管制專題	Special Topic on Land Use Control	1	1	2	2	0	
	BM00073	管理英文	Management English	1	1	0	2	0	
	BM00074	專題研討 I	Study on Special Topics I	1	1	1	1	0	
	BM00053	會計研究專題	Seminar on Accounting Research	1	1	2	2	0	
	BM00054	管理經濟專題	Seminar on Managerial Economics	1	1	2	2	0	
	BM00075	學術論文習作	Writing on Research Papers and Reports	1	1	3	3	0	
	BM00076	地質災害評估及應變	Geological Disaster Assessment and Response	1	1	3	3	0	
	BM00077	地理數據處理分析	Geographical Data Processing and Analysis	1	1	2	2	0	
	BM00078	土地資源保育與管理	Protection and Management of Land Resources	1	1	3	3	0	
	BM00055	組織行為專題	Seminar on Organizational Behaviour	1	2	2	2	0	
	BM00061	策略管理專題	Seminar on Strategic Management	1	2	2	2	0	
	BM00079	商業分析專題	Seminar on Business Analysis	1	2	2	2	0	
	BM00106	國際企業管理專題	Seminar on International Business Management	1	2	2	2	0	

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dep. course-el ective	BM00080	航運政策與法規 專題	Seminar on Aviation and Maritime Policy and Regulation	1	2	3	3	0	
	BM00081	航運安全與風險 管理專題	Seminar on Aviation and Maritime Safety and Risk Management	1	2	3	3	0	
	BM00082	海運經營策略專 題	Special Topics on Maritime Management Strategy	1	2	3	3	0	
	BM00083	地理資訊系統專 題	Special Topics on Geographic Information System	1	2	3	3	0	
	BM00084	商業分析資料探 勘	Data Mining for Business Analytics	1	2	3	3	0	
	BM00085	住宅市場與政策 分析	Housing Market and Policy Analysis	1	2	2	2	0	
	BM00086	土地法制經濟分 析	The Institutional Economic Analysis of Land Law	1	2	3	3	0	
	BM00087	營建管理專題	Topics on Professional Constrution Management	1	2	3	3	0	
	BM00088	專題研討 II	Study on Special Topics II	1	2	1	1	0	
	BM00029	管理英文 I	Management English I	1	2	0	2	0	
	BM00089	企業研究方法	Business Research Methods	1	2	3	3	0	
	BM00090	多準則評估	Multi-criteria Evaluation Method	1	2	3	3	0	
	BM00091	水文分析專題	Hydrologic Analysis and Design	1	2	3	3	0	
	BM00092	敏感地區開發管 理	Development of The Land with Sensitive Environment	1	2	3	3	0	
	BM00093	投資學	Investments	2	1	2	2	0	
	BM00094	綠色管理專題	Seminar on Green Management	2	1	2	2	0	
	BM00063	創新與創業管理 專題	Seminar on Innovation and Entrepreneurship Management	2	1	2	2	0	
	BM00095	國際物流專題	Seminar on International Logistics	2	1	3	3	0	
	BM00096	航空站規劃與管 理	Airport Planning and Management	2	1	3	3	0	
	BM00097	不動產投資專題	Seminar on Real Estate Investment	2	1	2	2	0	
	BM00098	土地經濟分析	The Analysis of Land Economics	2	1	2	2	0	
	BM00103	土地利用與風險 管理	Land Use and Risk Management	2	1	2	2	0	
	BM00104	土地政策	Land Policy	2	1	2	2	0	
	BM00099	多變量分析	Multivariate Analysis	2	1	2	2	0	
	BM00100	管理個案研究專 題	Seminar on Management Case Study	2	1	2	2	0	
	BM00030	管理英文 II	Management English II	2	1	0	2	0	
	BM00014	全面品質管理專 題	Seminar on Total Quality Management	2	1	2	2	0	

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dep. course-elctive	BM00060	企劃書撰寫	Planning and Writing	2	1	2	2	0	
	BM00062	企業管理個案研究專題	Seminar on Cases Study in Enterprise Management	2	1	2	2	0	
	BM00101	資料探勘	Data Mining	2	1	3	3	0	
	BM00102	數位商務專題	Seminar on Digital Business	2	2	2	2	0	
	BM00107	公司治理專題	Seminar on Corporate Governance	2	2	2	2	0	
	BM00018	科技管理專題	Seminar on Technology Management	2	2	2	2	0	
	BM00105	災害管理專題	Disaster Management	2	2	2	2	0	
	BM00012	電子商務專題	Seminar on Electronic Commerce	2	2	2	2	0	
	BM00019	績效管理專題	Seminar on Performance Management	2	2	2	2	0	
	BM00023	人力資源發展專題	Seminar on Human Resource Development	2	2	2	2	0	
obligatory 15 elective course 23 credit sum 38 The maximum elective credits from other departments that can be counted is 10									