

Chang Jung Christian University Master Program in Business and Operations Management Curriculum List

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obligatory / elective course	No.	course name(ch)	course name	grade	semester	credit	hours/week		Remark
							instruction	parctice	
dep. course-obligatory	BM00064	管理理論與實務專題	Seminar in Management Theory and Practice	1	1	3	3	0	
	BM00004	校園學術倫理數位課程	Academic Ethics	1	1	0	0	2	
	BM00051	研究方法	Research Methodology	1	2	3	3	0	
	BM00052	企業倫理專題	Seminar in Business Ethics	2	1	3	3	0	
dep. course-elective	BM00053	會計研究專題	Seminar in Accounting Research	1	1	2	2	0	
	BM00054	管理經濟專題	Managerial Economics	1	1	2	2	0	
	BM00055	組織行為專題	Organizational Behaviour	1	1	2	2	0	
	BM00050	公司治理專題	Seminar in Corporate Governance	1	1	3	3	0	
	BM00011	管理講座	Seminar in Management	1	1	3	3	0	
	BM00056	行銷管理專題	Marketing Management	1	2	2	2	0	
	BM00057	財務管理專題	Financial Management	1	2	2	2	0	
	BM00058	作業管理專題	Seminar in Operations Management	1	2	2	2	0	
	BM00017	投資學專題	Seminar in Investment	1	2	2	2	0	
	BM00059	國際企業管理專題	International Business	1	2	3	3	0	
	BM00029	管理英文 I	Management English I	1	2	0	2	0	
	BM00014	全面品質管理專題	Seminar in Total Quality Management	2	1	2	2	0	
	BM00060	企劃書撰寫	Planning and Writing	2	1	2	2	0	
	BM00061	策略管理專題	Strategic Management	2	1	2	2	0	
	BM00062	企業管理個案研究專題	Cases Study in Enterprise Management	2	1	2	2	0	
	BM00015	人力資源管理專題	Seminar in Human Resource Management	2	1	2	2	0	
	BM00030	管理英文 II	Management English II	2	1	0	2	0	
	BM00012	電子商務專題	Seminar in Electronic Commerce	2	2	2	2	0	
	BM00019	績效管理專題	Seminar in Performance Management	2	2	2	2	0	
	BM00063	創新與創業管理專題	Seminar in Innovation and Entrepreneurship Management	2	2	2	2	0	
	BM00018	科技管理專題	Seminar in Technology Management	2	2	2	2	0	
	BM00048	金融機構管理實務	Financial Institutions Management Practice	2	2	3	3	0	
	BM00049	實務實習	Practical Internship	2	2	2	0	2	
	BM00023	人力資源發展專題	Seminar in Human Resource Development	2	2	2	2	0	

obligatory 15
 elective course 23
 credit sum 38

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