語文中心大二「外語初級-英文 I、II」課程目標暨大綱 (113 學年度起適用)

Objective

This course is a BESP-based (Basic English for Special Purposes) language training program designed to equip students with effective English communication skills. To foster the development of critical literacy, the course offers several optional fields of study, including tourism, film, workplace scenarios, and more. The instructional approach combines dynamic lectures with interactive in-class activities, ensuring that students actively practice and develop their English language skills in a supportive learning environment. The language training emphasizes practices in English listening and speaking. By the end of this course, students will be able to showcase their language skills and public speech ability by giving a well-organized English presentation. These presentations will be based on the comprehensive training received throughout the course.

上學期「外語初級-英文 I」各科大綱	
Subject	Course Outline
Current	This course is designed to enhance students' English proficiency through
News	the exploration of current news articles from newspapers and magazines. The
English	primary objectives are to introduce students to contemporary news topics,
	stimulate critical thinking and discussion in English, and expand their
	journalism-related vocabulary. Students will develop essential reading skills,
	including the ability to interpret headlines, identify key words and phrases, and
	understand the main topics and statements within news articles. By engaging
	with authentic materials, students will gain a deeper understanding of global
	events and improve their overall language competency in a real-world context.
	By the end of this course, students will be able to integrate the discussions of
	contemporary news topics and give a 3-minute English presentation
	individually.
Tourism	This course aims to equip students with the language skills necessary
English	to effectively communicate in various tourism-related scenarios, enhancing
	their ability to interact confidently and professionally in the tourism industry.
	Specialized vocabulary and conversation skills will be emphasized by
	integrating essential themes, including hotel reservations and check-in
	procedures, restaurant services, transportation, airport scenarios, as well as
	booking flight tickets and navigating airports. By the end of this course,
	students will have expanded their vocabulary and improved their English
	conversational skills within the context of tourism. Additionally, by the end
	of this course, students will be able to integrate the knowledge of tourism
	and give a 3-minute English presentation individually.
Presentation	This course aims to promote oral fluency and a well-organized
English	structure in giving English presentations. Based on a thematic focus each
	week, sentence patterns and specialized vocabulary are provided to facilitate
	English speech delivery. Additionally, a step-by-step approach to structuring
	presentations will be emphasized. This course will assist students in making
	clear and powerful presentations by developing several presentation
	techniques, including the design of effective visuals and slides, the
	organization of the presentation, and mastery of body language. By the end
	of the course, students will be able to demonstrate the key techniques needed
	to give a 3-minute English presentation individually.

Aviation	Aviation English is designed to help students develop communicative
English	competence for air travel, on a flight or at the airport. It is also for people
	who are interested in working in the aviation industry. Relevant vocabulary
	and sentence patterns will be emphasized to facilitate comprehension and
	conversation skills for air travel. Students will learn to use English for routine
	stages of flights including boarding, pre-flight briefings, safety
	demonstrations, meal service, pre-landing, and landing, etc. By the end of
	this course, students will be able to integrate their knowledge in aviation
	industry and give a 3-minute English presentation individually.

下學期「外語初級-英文Ⅱ」各科大綱		
Subject	Course Outline	
	This course aims to develop not only linguistic proficiency but also a	
	deeper understanding of global issues and the ability to critically evaluate	
	information. Reading materials include a wide range of topics including	
	technology and innovation, politics, arts, and environmental crisis. Through	
	exposure to news from various topics and fields, students will enhance their	
	ability to read and understand diverse news articles. Additionally, this course	
	will foster critical thinking by encouraging students to analyze and discuss	
	news content, share their ideas, and engage in thoughtful dialogue. By the end	
	of this course, students will have significantly expanded their vocabulary	
	related to news and current events, making news reading in English more	
	accessible and comprehensible. Additionally, by the end of this course,	
	students will be able to integrate class discussions with critical thinking and	
	give a 3-minute English presentation individually.	
Hospitality	This course is tailored for students aiming to pursue careers in the service	
	industry, particularly in hotels and restaurants. The primary objectives are to	
	equip students with the English language skills necessary for effective	
	communication in hospitality settings, enhance their industry-specific	
	vocabulary, and develop their conversational abilities. Students will focus on	
	mastering vocabulary pertinent to hospitality and refining their skills in	
	handling customer interactions. Key areas of emphasis will include responding	
	to customer requests and complaints, explaining menu items, and taking orders	
	accurately. Through practical exercises and role-playing scenarios, students	

will gain the confidence and competence required to provide excellent service in an English-speaking environment. Additionally, by the end of this course, students will be able to showcase their English-speaking skills by giving a 3-minute English presentation individually.

Workplace English

Workplace English aims to enhance students' proficiency in navigating real-world professional contexts. Contextual vocabulary, common expressions and useful sentence patterns will be reinforced. Students are encouraged to engaged in immersive role plays and dialogue exercises. By focusing on practical scenarios like job interviews, resume writing, and telephone communication, at the end of the semester students will confidently handle workplace challenges. By the end of this course, students will be able to integrate the discussions of workplace scenarios and give a 3-minute English presentation individually.

Film English

This course aims to expand students' understanding of contextual English and cultures through critical analysis of films. Genres, styles and periods in the film history will be covered to introduce the development of this visual art. Specific topics or concepts will be presented and discussed in relation to the extracts screened. Each weekly session therefore is packed with clips from selected European, American and Asian cinemas to provide students with a broad understanding of film and its wider cultural context, as well as an enhanced appreciation of film in general. By the end of the course, students will be able to integrate class discussions with critical thinking and give a 3-minute English presentation individually.