

Chang Jung Christian University Bachelor Program of Taiwanese Cultural and Creative Industry Curriculum List

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obligatory / elective course	No.	course name(ch)	course name	grade	semester	credit	hours/week		Remark
							instruction	parctice	
common course-obligatory	MT00085	全民國防教育軍事訓練-國際情勢	All-out Defence Education Military Training - International Situations	1	1	0	2	0	
	MT00086	全民國防教育軍事訓練-國防政策	All-out Defence Education Military Training - National Defense Policies	1	2	0	2	0	
	PE00217	體育 I	Physical Education I	1	1	0	2	0	
	PE00218	體育 II	Physical Education II	1	2	0	2	0	
	PE00219	體育 III	Physical Education III	2	1	0	2	0	
	PE00220	體育 IV	Physical Education IV	2	2	0	2	0	
language course-obligatory	GE00561	國文	Chinese	1	2	2	2	0	
	LE00297	英文 I	Freshman English I	1	1	2	2	0	
	LE00298	英文 II	Freshman English II	1	2	2	2	0	
	LE00299	外語初級 I		2	1	2	2	0	
	LE00300	外語初級 II		2	2	2	2	0	
general course-obligatory	GE00206	音樂欣賞	Music Appreciation	1	2	2	2	0	
	GE00537	服務學習	Service-Learning	1	2	1	1	2	
	GE00562	長榮精神	University and Holistic Pastoral Education	1	1	2	2	0	
	GE00567	通識課程		0	1	8	2	0	
	GE00656	體驗學習	Experience Learning	1	1	1	1	2	
	GE00663	經典99	Classics 99	0	1	2	2	0	
	TC00056	應用倫理	Applied Ethics	2	2	2	2	0	
dep. course-obligatory	TC00000	文化創意產業概論	Introduction to the Cultural and Creative Industries	1	1	3	3	0	
	TC00001	色彩學	Chromatics	1	1	2	2	0	
	TC00058	基礎設計	Basic Design	1	1	3	3	0	
	TC00008	藝術與設計	Art and Design	1	2	3	3	0	
	TC00009	當代工藝發展	Contemporary Craft Development	1	2	3	3	0	
	TC00059	設計素描	Design Sketching	1	2	3	3	0	
	TC00020	創意與設計	Creativity and Design	2	1	3	3	0	
	TC00060	電腦繪圖 I	Computer Graphic Design I	2	1	3	3	0	
	TC00061	電腦繪圖 II	Computer Graphic Design II	2	2	3	3	0	
	TC00033	媒材創作	Artistic Materials Creation	3	1	3	3	0	
	TC00055	電腦輔助設計	Computer aided design	3	1	3	3	0	
	TC00067	專題企劃	Project Planning	3	2	2	2	0	
	TC00064	畢業專題製作 I	Project to Graduation I	4	1	4	4	0	
	TC00069	畢業專題製作 II	Project Graduation II	4	2	4	4	0	

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dep. course-elective	TC00070	人文社會微學分 I	Humanities and Social Science Micro-Course I	0	1	1	1	0	
	TC00071	人文社會微學分 II	Humanities and Social Science Micro-Course II	0	1	1	1	0	
	TC00003	表達與溝通	Presentation and Communication	1	1	2	2	0	
	TC00004	藝術概論	Introduction to Arts	1	1	2	2	0	
	TC00005	文化人類學	Cultural Anthropology	1	1	2	2	0	
	TC00006	初階金工 I	Basic Metal Working I	1	1	2	2	0	
	TC00007	基礎琉璃工藝 I	Basic Glass Art I	1	1	2	2	0	
	TC00010	文化資產保存與運用	Cultural Asset Preservation and Application	1	2	2	2	0	
	TC00012	初階金工 II	Basic Metal Working II	1	2	2	2	0	
	TC00013	基礎琉璃工藝 II	Basic Glass Art II	1	2	2	2	0	
	TC00019	台灣傳播文化	Taiwan Dissemination Culture	1	2	2	2	0	
	TC00048	文創產業經營與管理	Cultural Creative Business and Management	1	2	2	2	0	
	TC00054	台灣工藝美學	Aesthetics of Taiwan Arts and Crafts	1	2	2	2	0	
	TC00014	進階金工 I	Advanced Metal Working I	2	1	2	2	0	
	TC00015	進階琉璃工藝 I	Advanced Glass Art I	2	1	2	2	0	
	TC00016	漆器工藝 I	Lacquer Art I	2	1	2	2	0	
	TC00017	台閩藝術文化	Taiwan Fujian Art and Culture	2	1	2	2	0	
	TC00018	客家藝術文化	Hakka Art and Culture	2	1	2	2	0	
	TC00027	文創產業與行政法規	Cultural Industries and Administrative Regulations	2	1	2	2	0	
	TC00053	行銷管理	Marketing Management	2	1	3	3	0	
	TC00022	進階金工 II	Advanced Metal Working II	2	2	2	2	0	
	TC00023	進階琉璃工藝 II	Advanced Glass Art II	2	2	2	2	0	
	TC00024	漆器工藝 II	Lacquer Art II	2	2	2	2	0	
	TC00026	原住民族藝術文化	Aboriginal Art and Culture	2	2	2	2	0	
	TC00042	文創計劃案撰寫	Proposal Writing	2	2	2	2	0	
	TC00057	文化產業專題	Topics on Taiwan's Cultural Industry	2	2	3	3	0	
	TC00030	台灣流行藝術文化	Taiwan Pop Art and Culture	3	1	2	2	0	
	TC00052	市場調查	Market Survey	3	1	3	3	0	
	TC00025	編織工藝	Weaving Art	3	1	2	2	0	
	TC00062	世界流行藝術文化	World Pop Art and Culture	3	1	2	2	0	
	TC00072	琉璃工藝創作 I	Glass Art Creation I	3	1	2	2	0	
	TC00029	竹藤草編	Bamboo and Rattan Straw Art	3	2	2	2	0	
	TC00035	皮雕	Leather Carving	3	2	2	2	0	

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dep. course-elective	TC00038	文創展演活動	Cultural and Creative Performances	3	2	3	3	0	
	TC00050	網路行銷	Network Marketing	3	2	3	3	0	
	TC00063	節慶與文化產業	Festivals and Cultural Industries	3	2	2	2	0	
	TC00031	台灣宗教民俗藝術文化	Taiwan Religious Folk Custom Art and Culture	3	2	2	2	0	
	TC00073	琉璃工藝創作II	Glass Art Creation II	3	2	2	2	0	
	TC00040	創作整合	Creative Integration	4	1	2	2	0	
	TC00041	工藝田野調查I	Craft Field Research I	4	1	2	2	0	
	TC00051	整合行銷傳播	Integrated Marketing Communication	4	1	3	3	0	
	TC00074	實習	Practical Training	4	1	2	0	4	
	TC00044	進階創作整合	Advanced Creative Intefiration	4	2	2	2	0	
	TC00045	工藝田野調查II	Craft Field Research II	4	2	2	2	0	
	TC00046	工作室專題	Workshop	4	2	3	3	0	
obligatory 70 elective course 58 credit sum 128									