

**Chang Jung Christian University Ph.D. Program in Business and Operations Management, College of  
Management Curriculum List**

(Curriculum Guides, 2022 Academic Year)

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| obligatory<br>/ elective<br>course | No.     | course name(ch) | course name                                              | grade | semester | credit | hours/week  |          | Remark |
|------------------------------------|---------|-----------------|----------------------------------------------------------|-------|----------|--------|-------------|----------|--------|
|                                    |         |                 |                                                          |       |          |        | instruction | parctice |        |
| dep.<br>course-ob<br>ligatory      | BP00046 | 經營管理理論與實務研討     | Theory and Practice in Administrative Management Seminar | 1     | 1        | 3      | 3           | 0        |        |
|                                    | BP00005 | 校園學術倫理數位課程      | Academic Ethics                                          | 1     | 1        | 0      | 0           | 2        |        |
|                                    | BP00006 | 經營管理專題研討 I      | Administration Management Seminar I                      | 1     | 1        | 0      | 2           | 0        |        |
|                                    | BP00047 | 企業研究方法          | Business Research Method                                 | 1     | 2        | 3      | 3           | 0        |        |
|                                    | BP00007 | 經營管理專題研討 II     | Administration Management Seminar II                     | 1     | 2        | 0      | 2           | 0        |        |
|                                    | BP00003 | 高等數量方法          | Advanced Quantitative Methods                            | 2     | 1        | 3      | 3           | 0        |        |
|                                    | BP00008 | 經營管理專題研討 III    | Administration Management Seminar III                    | 2     | 1        | 0      | 2           | 0        |        |
|                                    | BP00048 | 高等質性研究方法        | Advanced Qualitative Research Method                     | 2     | 2        | 3      | 3           | 0        |        |
|                                    | BP00009 | 經營管理專題研討 IV     | Administration Management Seminar IV                     | 2     | 2        | 0      | 2           | 0        |        |
| dep.<br>course-el<br>ective        | BP00049 | 人力資源管理專題研討      | Human Resource Management Seminar                        | 1     | 1        | 3      | 3           | 0        |        |
|                                    | BP00029 | 行銷策略專題研討        | Seminar: Marketing Strategy                              | 1     | 1        | 3      | 3           | 0        |        |
|                                    | BP00036 | 策略管理專題研討        | Strategies Management Seminar                            | 1     | 1        | 3      | 3           | 0        |        |
|                                    | BP00037 | 多變量分析專題研討       | Multivariate Analysis Seminar                            | 1     | 1        | 3      | 3           | 0        |        |
|                                    | BP00014 | 組織行為與管理專題研討     | Organizational Behavior And Management Seminar           | 1     | 2        | 3      | 3           | 0        |        |
|                                    | BP00042 | 作業管理專題研討        | Seminar in Operations Management                         | 1     | 2        | 3      | 3           | 0        |        |
|                                    | BP00035 | 決策理論專題研討        | Decision Theory Seminar                                  | 1     | 2        | 3      | 3           | 0        |        |
|                                    | BP00012 | 產業分析專題研討        | Seminar : Industry and Competitive Analysis              | 1     | 2        | 3      | 3           | 0        |        |
|                                    | BP00038 | 多層次研究方法         | Multilevel Research Methods                              | 1     | 2        | 3      | 3           | 0        |        |
|                                    | BP00050 | 倫理與社會責任專題研討     | Ethics and Social Responsibility Seminar                 | 2     | 1        | 3      | 3           | 0        |        |
|                                    | BP00043 | 供應鏈管理專題研討       | Seminar in Supply Chain Management                       | 2     | 1        | 3      | 3           | 0        |        |
|                                    | BP00031 | 品牌管理專題研討        | Brands Management Seminar                                | 2     | 1        | 3      | 3           | 0        |        |
|                                    | BP00021 | 會計研究專題研討        | Accounting Research Seminar                              | 2     | 1        | 3      | 3           | 0        |        |
|                                    | BP00039 | 結構方程模式          | Structural Equation Model                                | 2     | 1        | 3      | 3           | 0        |        |
|                                    | BP00051 | 創新管理專題研討        | Innovative Management Seminar                            | 2     | 2        | 3      | 3           | 0        |        |

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The maximum elective credits from other departments that can be counted is 11